



Cloud Service for Web Access Management

The SafeDNS cloud solution for web content filtering & online safety proved just what a large Mexican ISP needed to meet its corporate customers' demand for a reliable access management service



ORGANIZATION OVERVIEW

The largest Mexican B2B
Internet Service Provider

LOCATION

Mexico

CHALLENGE

To find the best possible solution
for access management & internet
security to increase ISP's revenue
and customer satisfaction

DURATION

A month to launch

SOLUTION

SafeDNS cloud-based service for
content filtering & web access
management

IMPACT

The ISP got more revenue once the
new efficient service for businesses
was introduced allowing them to
drive productivity and safety online

Based on the SafeDNS web filtering solution for MSPs a new portal with the ISP's brand was launched then so that corporate customers could manage the service.

THE RESULTS

With the SafeDNS state-of-the-art technology for filtering the internet the ISP got new sources of revenue.

Having introduced the new service the ISP enjoyed higher revenues as businesses started to actively subscribe to the access management.

The service users quickly got the idea that it was useful in more than its stated purpose. By efficiently managing web access businesses saved time and money as employees visited relevant, work-related resources only.

Besides, ISP's corporate customers greatly appreciated an opportunity to filter out ads, malware, phishing and botnets raising the level of online safety.

Apart from the web threat protection the access management service offered its users multiple additional features and options all of which contributed to making the internet safer.

THE PROBLEM

How can an ISP ensure additional revenues from its business users? Offer them a reliable service for web access management.

To meet corporate customers' demand and increase its revenue flow the internet service provider/ ISP needed an access management service.

THE SOLUTION

The SafeDNS cloud-based service for web content filtering suited the ISP's needs just fine.

Once the ISP decided SafeDNS had the best possible solution for the task ahead the implementation process began. To provide ISP's users with the necessary service and ensure a steady connection to the SafeDNS cloud, its additional node was deployed on ISP's network.