

Economy Advertising

Introduction

This case study of Economy Advertising is based on a July 2017 survey of HC3 customers by TechValidate, a 3rd-party research service.



“The benefits of simplification cannot be overstated, there are issues that I simply don’t have to deal with anymore, giving me time for other things...”

“Scale support is awesome, I can depend on a quick response and a timely resolution.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select HC3:

Realized the following operational challenges by deploying HC3:

- Enabled virtualization without complexity
- Reduced time spent managing Infrastructure
- Improved disaster recovery
- Solved single vendor support of Infrastructure
- Reduced IT operating costs

Purchased their HC3 system for the following reasons:

- For Infrastructure Refresh (replacing aging hardware)
- For Hypervisor Licensing Renewal
- To support business growth expectations or new business initiatives
- To reduce operational costs

Use Case

The key features and functionalities of HC3 that the surveyed company uses:

Purchased HC3 over the following vendors:

- Hypervisor – VMware
- Hypervisor – Microsoft Hyper-V
- Dell Servers / SAN
- HP Servers / SAN
- EMC
- Nutanix

Has 1 IT personnel responsible for infrastructure.

Runs 25-49 Virtual Machines on HC3.

Results

The surveyed company achieved the following results with HC3:

Rated the following HC3 capabilities in terms of how differentiated they from the competition:

- Single vendor support: very differentiated
- Scalability: very differentiated
- Reliability: very differentiated
- Ease of implementation: very differentiated
- Ease of use: extremely differentiated

Sees the following as the biggest benefits of Scale Computing HC3:

- Ease of use
- Ease and speed of implementation
- High availability of Virtual Machines
- Reliability
- Scalability
- Single vendor support

Reduced the time their IT staff spends managing infrastructure by 50-74% after deploying HC3.

Source: Patrick Riehle, Director of IT, Economy Advertising

Company Profile

Company:
Economy Advertising

Company Size:
Small Business

Industry:
Retail

About HC3

Scale Computing integrates storage, servers, and virtualization software into an all-in-one appliance based system that is scalable, self-healing and as easy to manage as a single server.